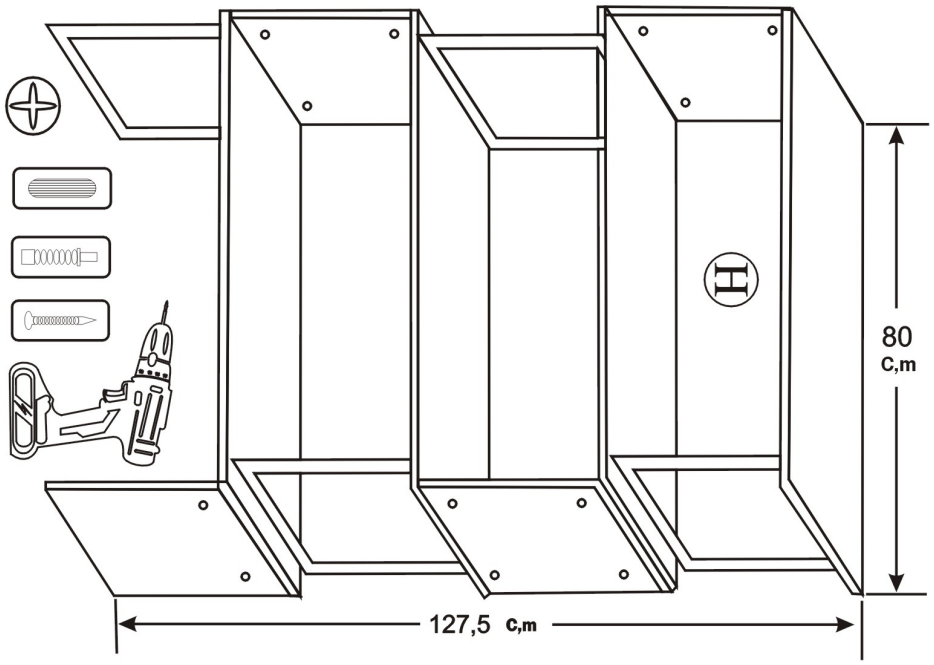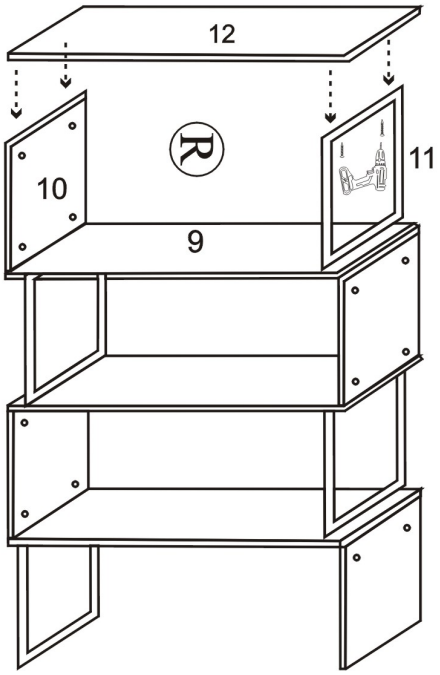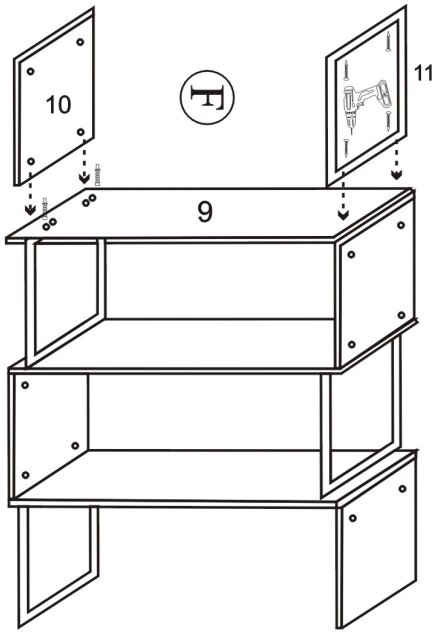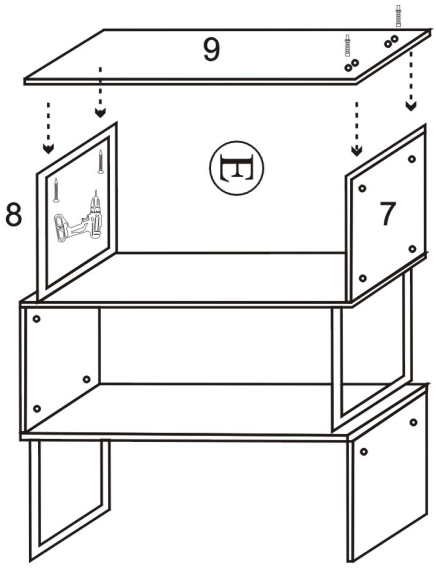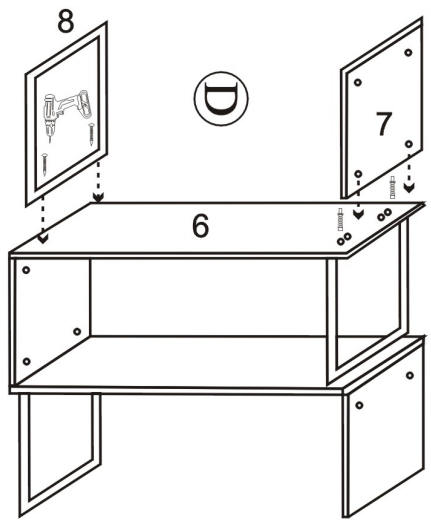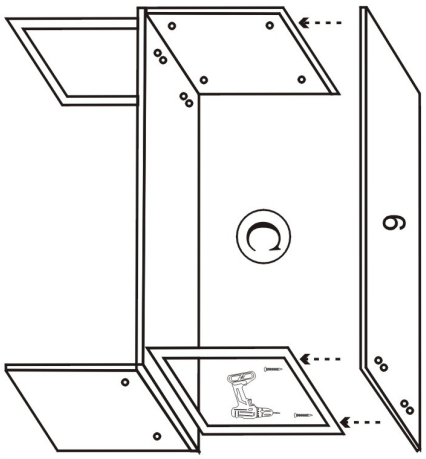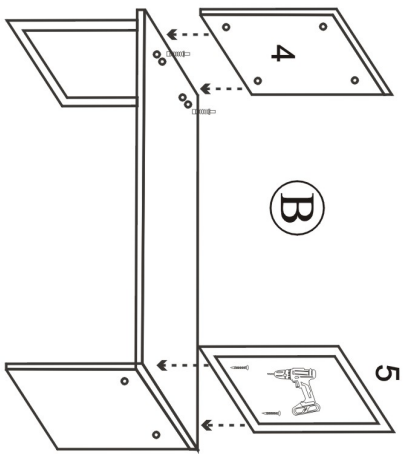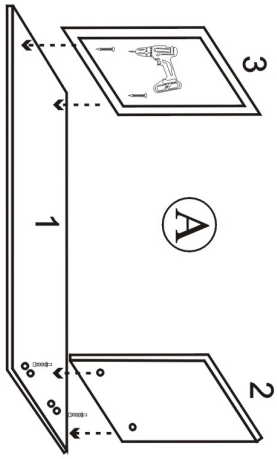CEYLAN BOOKSELF